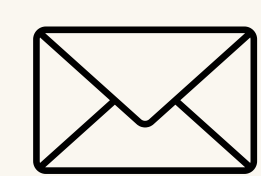




Santosh Mallick

**Bar Consultant | Master Mixologist |
Beverage Innovator**



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“A cocktail is not just a drink—it’s an experience.”

- Santosh

NOTABLE ACHIEVEMENTS

Created South Asia's most expensive cocktail –
The Sandalwood (\$1001) , with 16 sold in one year.

Developed beverage menus for all the bars across Velaa:-
Avibar, Beach Bar, Aragu, FAIY, Athiri & Staff Bar.

Designed award-winning bars & menus, including Window
to Asia in Madeira & FAIY, a wellness focused concept.

Collaborated with Simone Caporale and explored
50 of the world's top bars for inspiration.

Led Velaa to top scores in Forbes and LQA reviews.

Curated over 500 high-end events & brought
international flair to every guest experience.

About Santosh

Santosh Mallick is a master mixologist and beverage consultant with over 15 years of luxury hospitality experience. As former Head of Bars at Velaa Private Island, Maldives, he has launched award-winning concepts, led international showcases in New York, Barcelona, Moscow, Istanbul, Germany, Thailand & China and championed sustainable mixology. A certified Wine & Spirit Education Trust Level (Distinction) professional, he blends technical mastery with storytelling to craft refined and memorable beverage experiences.



Crafting Excellence: Santosh's Vision for the World's Best Bar Team



- A team driven by excellence and unwavering dedication.
- Individuals with a growth mindset, eager to improve daily.
- Vibrant personalities who engage guests with sophistication.
- Passionate professionals who take pride in their work.
- Positive, energetic team players who uplift everyone around them.
- Proud brand ambassadors who represent our products with flair.
- Honest, committed, and responsible individuals who uphold our values.

Santosh's Creations

- ✓ Born in Velaa
Guests craft personalized cocktails that are featured on the Velaa menu.
- ✓ Cocktail Master Class
An interactive session of teaching the art of cocktail making. Each guest took home a Velaa-branded bartender kit.
- ✓ Cocktail Pairing Dinner
A beachside fine-dining experience with cocktails curated to pair with each course.
- ✓ Creative Sips: Art and Non-Alcoholic Drinks Experience
Kids design their drinks through art, brought to life as alcohol-free creations.
- ✓ Velaa Garden Inspired Drinks
Garden-fresh cocktails and wellness drinks using Velaa's organic herbs.



Service Offerings

Concept Development – From layout to launch of high-end bars

Signature Cocktail Design – Trend-forward, story-driven creations

Sustainable Beverage Programs – Eco-friendly practices, zero-waste cocktails

Staff Training & SOP Building – Hands-on mixology, guest engagement & service finesse

Luxury Menu Curation – Ultra-premium offerings with rare ingredients, bold presentation, and global influences

